

INTELLECTUAL PROPERTY RIGHTS CELL

What is IPR?

The purpose of installing Intellectual Property Rights Cell in the college is to protect creation of human mind, Scientific, industrial, literary, artistic domains in the form of invention, manuscript, software and business. The intellectual property enables the individual or institution to earn recognition or financial benefits. At the national and international level, Governments of various countries protect the innovative ideas of the inventors through Intellectual Property Rights (IPR).

Types of IPR:

Intellectual Property Rights includes the rights derived from the IP. They are

1. Patents- A Patent is a privilege granted for an invention.
2. Copy rights- CR is an exclusive legal right given to the creator for a fixed number of years to print, publish, perform or record literary, artistic or musical material.
3. Database Rights – DR protects investment in obtaining, verifying and presenting the contents of a database as distinct from the intellectual effort in creating it.
4. Trade Marks- TM is a mark used to promote or brand goods
5. Confidential Information- privileged communication is shared with only a few people such as with an attorney for a legal matter

The role of IPR:

1. To safeguard the economic rights of creators
2. To prevent commercial exploitation of owner of IP
3. To maximize the impact on society through transfer of technology
4. To protect and preserve Cultural expressions

Need of IPR:

In the recent times, IPR has become a crucial issue in the developed and developing countries. The rationale for IPR lies in the need to create awareness about the importance of IPRs among the researchers, faculty and students of the College.

Objectives:

1. To create an awareness about IPR for faculties and students of the college
2. To conduct workshops, seminars and training course on IPR
3. To disseminate knowledge on patents, patent and registration aspects
4. To encourage faculty members and scholars to go for patentable works

The IPC shall consist of

- IPR Director is appointed by the Secretary of Sourashtra College Council.
- One Intellectual Property Attorney from local patent office suggested by the institution.
- Technical supporting staff.
- The Dean, Faculty of research.
- Up to three other Professors (relevant field) nominated by the Secretary, Sourashtra College Council.
- The meeting of the IPC shall be convened by the IPC Director from time to time.
- The institution shall provide adequate support and secretarial staff.

IPC Composition:

1. Dr. D.R.KUMARESH - Secretary and Correspondent
2. Dr. M.R.RASHILA - Director
3. T.R.SUBRAMANIAN - Legal Adviser
Advocate, Madras High Court,
Madurai
4. Dr. J.DURAICHAMY - Dean for Research
5. Dr .V.K.VIJAKUMAR - Member
6. Dr. M.BALAJI - Member
7. Dr. M.RAJASEKARAN - Member
8. Mr. N.V.VIJAYANAND - Technical supporting staff

Report on “The Intellectual Property Rights Cell”

1. Installation and Inauguration of IPR Cell.



Intellectual Property Rights Cell was inaugurated on **28.3.18** at 11:00 a.m. at the M.B.A hall in our college. A seminar was organized on the same day. Dr. M.R. Rashila, the Head , IPR cell welcomed the gathering. Dr. M. Devi Chandra, Assistant Professor of English, govt. Arts college, Melur delivered a key note address on “**Preventing Plagiarism and Augmenting Copy Rights in Research Process**”. **Dr. L.P. Ramalingam, Principal**, presided over the program. **D.R. Kumaresh**, Secretary, Sourashtra College Council, felicitated and Dr. M.S. Balaji, Associate Professor, Department of Business Administration , Dean for Research, proposed the vote of thanks. Nearly 40 students - Research Scholars and P.G. students were benefited by this lecture.

2. IPR Day Celebration



The Intellectual Property Rights Day was celebrated on **26.4.2018** in the college. **Dr. M. R. Rashila, Head, Intellectual Property Rights Cell** welcomed the gathering. **Dr. L.P. Ramalingam, Principal**, presided over the program. **Dr. M. Balaji**, Assistant Professor of Physics, Sourashtra College, addressed the students on the topic "**RESEARCH PROJECT PROPOSAL**" to M. Phil scholars and the postgraduate students of our college. In his speech, he explained in detail the list of the funding agencies in India, three important criteria to be followed before proceeding to apply for getting funds. He also briefed the students how to select the topic based on the need of the society and particularly on the need of the hour. **Dr. M. S. Balaji**, Dean for Research, delivered the vote of thanks. Nearly 50 students attended and benefited by this programme.