

# **SOURASHTRA COLLEGE, MADURAI – 625 004**

(An Autonomous Institution Re-Accredited with 'B'+ Grade By NAAC) VILACHERY ROAD, PASUMALAI, MADURAI – 625 004

NAME	Dr G.G. BHUVANESWARI	
QUALIFICATION	M.Com., M.Phil., Ph.D	
DESIGNATION	ASSISTANT PROFESSOR	
DEPARTMENT	COMMERCE	
DATE OF BIRTH	14/04/1981 AGE 39	
DATE OF APPOINTMENT	20-08-2019	
MOBILE NUMBER	7010716755	
E-MAIL	Vivaram1422@gmail.com	



## Educational Qualification: B.Com. M.Com., M. Phil., Ph.D.

Sl.No	Degree	College / Institution	Month & Year	Class obtained	
1	Ph.D	Sourashtra College,Madurai	Awarded, March 2017	-	
2	M.Phil	Sourashtra College , Madurai	2010- 2011	First	
3	M.Com	DDE, Annamalai University,	2001-2003	First	
		Chidambaram			
4	B.Com	Ambiga College, Madurai	1998-2001	First	

#### **EXPERIENCE DETAILS**

Designation	<b>Designation</b> Institution	
Assistant Professor	Sourashtra College for Women, Madurai.	01.7.2011 – April 2014
Record Clerk (Administrative work)	Sourashtra College , Madurai	14.05.2015 – 19.08.2019
Assistant Professor	Sourashtra College , Madurai	20.08.2019-Till date

## **Paper Presentation**

• Presented a paper titled "Gold Jewellery Consumption and Consume Demand" at International conference on Global Business: Opportunities and Challenges organised by the Department of Commerce, Osmania University, at Hyderabad.

#### LIST OF WORKSHOP/ WEBINAR: PARTICIPATED

S.No.	Topic	Topic Organized by	
	(State / Nat'l / Int'l)	Dept.	
1.	Impact of COVID-19 in Service sector: Strategies to overcome the Challenges	Jayaraj Annapackiam College for Women ( Autonomous)	1.6.2020 - 02.06.2020
2.	International Workshop on Online Teaching Tools	Sourashtra College, Madurai	6.7.2020 – 10.7.2020
3.	A View On Covid 19	Sourashtra College, Dept.of commerce and Research Centre, Madurai	22.05.2020
4.	An Introduction To Human Resource Management	Sourashtra College, Dept.of commerce and Research Centre, Madurai	26.05.2020
5.	Education Through Digital Learning	Sourashtra College, Dept.of commerce and Research Centre, Madurai	26.05.2020
6.	How To Build And Marinating positive Attitude	Sourashtra College, Dept.of commerce and Research Centre, Madurai	27.05.2020
7.	MSMEs – An Overview	Sourashtra College, Dept.of commerce and Research Centre, Madurai	28.05.2020
8.	Strategic Supply Chain Management	Sourashtra College, Dept.of commerce and Research Centre, Madurai	28.05.2020

## **List of FDP Attended**

Sl. No.	Topic	Programme	Name of the College/ University	Date/Period	No.of Days
A at Dialet Nam Cavid 10		School Of Commerce,	29.04.2020	3	
1	1 Act-Right Now,Covid -19 &Its Implications	FDP	Jain(Deemed To Be	-	
			University)	01.04.2020	
2.	My Life My Pride My Career	FDP	Patrician College Of Arts And Science, Chennai	10.05.2020	1

3.	Project Proposals for funding Agencies ( UGC STRIDE &ICSSR IMPRESS) Preparation and submission protocol	FDP	Patrician College of Arts and Science	16.05.2020 to 17.05.2020	2
4.	Advanced Concepts and	FDP	Teaching Learning Centre, Ramanujan College,	02.7.2020 To	14
4.	Developing MOOCS	TDI	University of Delhi	17.07.2020	

List of Orientation/Refresher Programme Attended

Sl.No	Organized by Colleges/	Name of the Programme	Month & year
	University		
1.	Teaching Learning Centre		
	Ramanujan College	Online Orientation Programme	04.06.2020 to 01.07.2020
	University of Delhi		
2.	Teaching Learning Centre	Refresher Course on "	
	Ramanujan College	Managing online classes and co-	02.06.2021 to 16.06.21
	University of Delhi	creating MOOCS"	
3.	Teaching Learning Centre	Refresher Course on	
	Ramanujan College	"COMMERCE AND	25.06.2021 to 08.07.21
	University of Delhi	MANAGEMENT "	