

**Name** : N.N.Sangesh  
**Designation** : Assistant Professor  
**Department** : Department of Management Studies (MBA)  
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**Educational Qualification:** B.Sc., M.M.S., M.Phil (Management)

Degree	Subject	College / University & Place	Year Completed
B.Sc	Hotel Management & Catering Science.	Sourashtra College, Affiliated to Madurai Kamaraj University.	2002 – 2005
M.M.S	Management & Systems	Thiagarajar College (Autonomous) affiliated to Madurai Kamaraj University.	2005 – 2007
M.Phil	Management	Sourashtra College (Autonomous) affiliated to Madurai Kamaraj University.	2014 - 2015

**Specialization in Teaching:**

- Human Resource Management
- Marketing Management
- Event Management
- Hotel Management
- Business Communication
- Soft Skills

**Administrative /Academic Position/s (held / currently holding):**

Positions held / currently holding	Year - From (month/year) To month/year)
Assistant Placement Officer	2014 Till Now

### Articles Published in Journals/Books:

S. No	Title of the article	Date	ISBN/ISSN	Publisher
1.	Study on Emerging Trends in HRM Practices.	28.04.14	ISBN: 978-81-904189-5-9	Sourashtra College, Madurai.
2.	A Study on MBA Students Intent Towards Entrepreneurship as Career in Madurai City.	07.08.14		Alagappa University, Karaikudi.
3.	Higher Education in India – Way to Progress from 2014 – 2030.	22.08. 14	ISBN: 938068611-0	Mannar Thirumalai Naicker College, Madurai.
4.	An Empirical study on Stress level with its impact on their Behaviors & Health of Women Employees in IT Sector, Madurai.	30.03.16	ISBN: 978-93-85977-05-3	Madurai Kamaraj University.
5.	A Study On the Effects of Online Social Media among the Students of Sourashtra College, Madurai.	16	ISBN: 819294584-7	Sourashtra College, Madurai.
6.	A Study on Impact of HR Outsourcing on the performance of BPO Industries: In Madurai City.	10.16	ISBN: 978-93-81723-78-4	VHNSN College
7.	A Study on GST and Its impact on Indian Economy in India.	12.17	ISSN: 0976-2949	S.Vellaichamy Nadar College, Madurai.

### Conference / Seminar Presentations:

S. No	Programmes	Organized by	Participated / presented	Title of the paper	Date
1.	UGC Sponsored National Seminar on “Contemporary Issues and Challenges in Business Management.	Annamalai University.	Presented	Emerging Trends & Solutions for Social Media – 2014.	27.03.14
2.	National Seminar on Emerging Trends in Management.	Sourashtra College, Madurai.	Presented	A Study On Emerging Trends in HRM Practices.	28.04.14
3.	International Conference on Entrepreneurial Perspectives & Emergence.	Alagappa University, Karaikudi.	Presented	A Study on MBA Students Intent Towards Entrepreneurship as Career in Madurai City.	07.08.14
4.	UGC Sponsored National Seminar on “ Higher Education in India – During the Plan Periods”	Mannar Thirumalai Naicker College, Madurai.	Presented	Higher Education in India – Way to Progress from 2014 – 2030.	22.08. 14

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	International Conference “ Emerging Trends and Issues in Management Practices”	Sankara College of Science & Commerce, Coimbatore.	Presented	Strategies for Emerging Trends in Social Media – 2014.	25.08.14
	National Seminar on Management Practices in the Era of Globalisation.	S.Vellaichamy Nadar College, Madurai.	Presented	Role Stress Among IT Sector Employees, Madurai.	02.02.16
	National Seminar on New Dimensions of Management in the Globalized Era – 2016.	Madurai Kamaraj University, Madurai.	Presented	An Empirical study on Stress level with its impact on their Behaviors & Health of Women Employees in IT Sector, Madurai.	30.03.16
	National Conference on Demonetisation – Effects on Indian Financial System.	Sree Saraswathi Thyagaraja College, Coimbatore.	Presented	The Impact & Challenges of Demonetization for Indian Economy.	15.02.17
	International Seminar on Demonetisation – Cause and Consequences.	Dr.Zakir Husain College, Ilayangudi.	Presented	The Impact & Challenges of Demonetization for Indian Economy.	23.02.17
	International Conference on “ Recent Trends in Digital Marketing in the Global Business”	Sourashtra College, Madurai.	Presented	A Study on impact of Digital Marketing in Customer Purchase Decision in Madurai.	24.02.17
	National Level Seminar on Impact of GST on Small and Medium Scale Industries.	S.Vellaichamy Nadar College, Madurai.	Presented	A Study on GST and Its impact on Indian Economy in India.	22.12.17

### Attended Orientation/Refresher/FDP/Other Programme

S. NO	PROGRAMMES	THEME	ORGANIZED BY	DATE
1.	FDP	Teaching Methods and Inter – Personal Relationships	Sourashtra College, Madurai.	15.03.2014
2.	National Level Workshop	Statistical Tools of research with Special reference to SPSS	Anna University, Tirunelveli.	30.01.2015 & 31.01.2015
3.	FDP	Enrichment of Teaching Skills	OAA-MAVMM School of Management, Madurai.	14.02.2015
4.	FDP	Social Media Marketing	Nehru Group of Institutions, Coimbatore.	18.12.2015
5.	FDP	Redefined Role of Teachers	Sourashtra College, Madurai.	05.03.2016
6.	National Level Seminar	Writing a successful Grant Proposal & Procedure for Patent filling	SNS College of technology, Coimbatore.	03.02.2018

**Lectures / Talks given:**

- Resource Person for the Institute of Chartered Accountants of India, Madurai on Topic “Inter Firm and Intra Firm Comparison and Search Engine” on 2<sup>nd</sup> July 2014.
- Resource Person for the Institute of Chartered Accountants of India, Madurai on Topic “Book Review and Group Discussion” on 23<sup>rd</sup> December 2014.
- Resource Person for the Institute of Chartered Accountants of India, Madurai on Topic “Strategic Decision Making” on 29<sup>th</sup> December 2014.
- Resource Person for JCI Madurai & JCI Madurai Seeds on Topic “Team Work” on 22<sup>nd</sup> March 2017.

**Other activities / information / academic credentials you would like to mention:**

**Certified JCI INTERNATIONAL TRAINER for**

- JCI Achieve Trainer,
- JCI Presenter Trainer
- JCI Impact Trainer
- JCI Admin Trainer
- Social Responsibility Trainer
- Omoiyari Trainer

*N. N. Sangesh.*

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