

Name : Dr.K.MUTHUPANDI
Designation : Asst. Prof.
Department : Commerce with (CA)
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Educational Qualification:BBA., M.com., M.Phil., PGDCA, Ph.D.,

Degree	Subject	College / Uuniversity & Place	Year Completed
M..Com	Commerce	NMSVN college, madurai	2004
M.Phil.,	Commerce	Sourashtra college	2005
MBA	Management	MKU-Madurai	2015
Ph.D.	Commerce	Madurai Kamaraj University	2009

Specialisation in Teaching:

1. Accountancy
2. Statistical methods
3. Income tax
4. Strategic management
5. Enterprise Resource planning

Specialisation in Research: Marketing

Research Interests:

1. Women enterprises
2. Marketing
3. Finance

Administrative /Academic Position/s (held / currently holding):

Positions held / currently holding	Year - From (month/year) To month/year)
Membership in Professional Bodies:	

Member Board of Studies in--NIL

Publications:

Books: NIL

Articles Published in International Journals:

S.No	Name of the Journal (Nat'l / Int'l)	Paper Title	ISSN	Month & Year
1	Business Plus(Bi-annual Journal)	Production Problems of Banana Growers in Madurai District	0975-9336	Jan'2011, No.3, Vol.1
2	Managerial Herald(Bi-annual Journal of Thoughts)	Public Distribution System- an overview	978-93-80686-13-4	July-Dec,2012, Vol.1.No.2
3	Journal of Management and Science (A International level quarterly journal on management and science)	The Growth and Development of IOB in Madurai District	2249-1260	Apr,2013, Special Issue - 12, Vol.1
4	Roots (International Journal of Multidisciplinary Researches)	Factors influencing farmers satisfaction with the functional coverage of regulated markets.	2349-8684	Feb'2016, Special Issue, Vol.2
5	International Journal of Advanced Research in IT and Engineering	An Overview of cost provisioning strategies for cloud computing	2278-6244	March'2016, Vil.5.No.3
6	Shanlax International Journal of Commerce	India from Demonetization to Digitalization	2320-4168	Apr'2017, Special Issue 1, Vol.5

II. PAPERS PUBLISHED IN EDITED VOLUMES (with ISBN)

S.No	Topic /Publishers (State / Nat'l / Int'l)	Paper Title	ISBN	Month & Year
1	Brand India – Achievements and Challenges (National	Corporate Entrepreneurship and innovation	978-81-910472-4-0	Oct,2012

	Conference)			
2	Managerial Herald (Bi – annual Journal of thoughts)	Production Problems of Banana Growers in Madurai District	978-93-80657-78-3	Jan-June 2012, Vol.1, No.1
3	Opportunities and challenges in present global business scenario(National Conference)	Operation Management system in India	978-81-925376-0-2	Dec'2012
4	Building Management model for sustainable growth'(International Seminar)	ERP practices in Corporate Sector		Apr'2013
5	The role of management in global business(International Conference)	Role of Agriculture Insurance Sector in India	978-93-80530-62-8	March'2013
6.	Emerging trends in E-Commerce(International Edition)	E-Business Legislation Creating Uncertainty- An Overview.	978-93-81723-10-4	Aug'2013
7.	Innovation facades in E-Commerce	The Problem and prospects of E-Accounting Transaction	978-93-81723-26-5	July'2014
8.	International Financial Reporting standards a global accounting language for local implications in India			
9	Innovative trends in computing and technology	Development of Accounting software packages in India	978-93-80686-05-1	Feb'2015
10	Online marketing of services in the Globalization Era(National Seminar)	Marketing of gold in the globalization era	978-81-929458-4-2	2016
11	Make in India – Initiatives, idea and Challenges	Smart Cities: Problems and Challenges in India	978-93-81723-54-8	Aug'2016
12	Role of information and communication technology(ICT) on the Growth of service industries	ICT and E-Governance for rural development	978-93-5258-485-7	Mar'2016

Conference / Seminar Presentations:

S. No.	Topic (State / Nat'l / Int'l)	Organized by Dept./University/College	Paper Title	Date
1	Current scenario of Indian retail sector (national seminar)	Dept., of Commerce, Sourashtra college. madurai	Role of government in FDI in retailing in India	11 th Feb'2012
2	Emerging trends in Management(national level Management seminar)	Dept., of Management Studies , St.michael college of Engineering and technology. Kalayarkoil	Plastic Cups trade management	4 th Nov'2011
3	Revitalising global business :Issues, Approaches and Strategies(national conference)	Dept., of Commerce wing., DDE.,Annamalai University.Annamalainagar	Marketing innovations & Ethics	19 th Dec, 2011
4	The role of management in global business (International Conference)	Dept., of Management Studies, Pavendar Bharathidasan college of Engineering and technology , Tiruchirappalli	Role of agriculture insurance sector in India	1 st March,2013
5	Recent trends in materials science (national conference)	Dept.,of Physics, Vivekananda College of arts and science for women, Elayampalayam, Tiruchengode	Recent trends in material management	28 th Feb, 2013
6	Global trade vision 2020- issues and strategies in the current scenario(International Conference)	PG Dept, of Commerce (Finance), Sri Kaliswari college, Sivakasi.	Performance Evaluation of IOB in Madurai District	20&21 st March,2013
7	Modern Management Practices(National conference)	Dept., of Management Studies, Erode sengunthar Engineering college, Thudupathi, Erode.	The Growth and Development of IOB in Madurai District	10 th Apr'2013
8	Prospects of FDI in promoting retail trade in India(National Conference)	Dept., of Commerce (ca) & B.B.A(CA)., Sri Ganesh college of Arts & Science	The impact of foreign direct investment in Indian retail industries	15 th Feb, 2013
9	Foreign direct investment in retail trade- a road ahead(one day state level seminar)	Dept., of PG and Research of Commerce and Dept., of Economics, Mannar Thirumalai Naicker College, Pasumalai, Madurai	Retailing in India: Recent trends and upcoming challenges	2 nd Feb'2013
10	Foreign direct investment in retail trade – opportunities and	Dept., of Commerce and Research Centre,Sourashtra College,	Foreign direct investment in	1 st &2 nd Feb., 2013

	challenges(UGC sponsored two day National seminar)	Madurai.	Agriculture sector in India	
11	Opportunities and Challenges in present global business(National Conference)	Dept., of Management Studies , Adhiparasakthi Engineering College, Melmaruvathur.	Operation management system in India	27 th Dec'2012
12	Impact of global crisis in Indian business(International Conference)	Dept., of Management Studies ., Annai mathammal sheela engineering college, Erumapatty., Namakkal.	The impact of the Global financial crisis on India	14 th ,sep '2012
13	Reaching the unreached-a challenge to technical education(national conference)	Dept., of management studies., Anna University:Chennai-600025, Madurai Region, Madurai.	Total Quality management in Education in Madurai Districts	5 th Sep'2012
14	Developing a corporate strategy – the people imperative(National Seminar)	Dept., of Management Studies., Anna University:Chennai-600025, Madurai Region, Madurai.	Participated	22 nd Aug'2012
15.	Building management model for sustainable growth-challenges and opportunities(International seminar)	Dept., of Management Studies., Vivekanandha, college Engineering for women., Elayampalayam, Tiruchengode.	ERP Practices in Corporate Sector	12-13 Apr'2013
16	Sustainability – success for organizational conference(International conference)	Dept., of Management studies., Kristu Jayanti College of Management and Technology., Bangalore	Submitted a paper of Corporate sustainability strategies in India	26 th & 27 th Apr'2013
17	Emerging trends of E-commerce in the global business scenario(two day International Conference)	Dept., of E-Commerce., V.H.N.Senthikumara Nadar College, Virudhunagar.	E-business legislation creating uncertainty – An overview	30 th & 31 st Aug'2013
18	Innovative trends in computing and technology(national conference)	Dept., Information technology and Management , Arul Anandar College , Karumathur, Madurai	Development of Accounting software packages in India	25 th Feb'2015
19	Consumer Protection (National Conference)	Dept., of PG and Research of Commerce and Citizen consumer club	Corporate with cloud computing	14 th Feb'2015
20.	Contemporary issues and Challenges in Commerce and Management	Dept., of Commerce & Management., Sri Ganesh College of Arts &Science , Ammapet, Salem	Indian Economy Developing with entrepreneurs	13 th Feb'2015
21	Comprehensive study on Indian Economy (National Level Seminar)	Dept., of PG & Research of Economics., Jamal Mohamed College.,	Role of Financial Inclusion for	10 th Feb, 2015

		Tiruchirappalli.	Inclusive Growth in India: Issue and Challenges	
22	International financial reporting standards – a global accounting language for local implications in India(UGC sponsored two day national conference)	Dept., of PG &Research of Commerce ., Vivekananda College, Tiruvedakam, Madurai.	Usage of Accounting Software in an Organization-SAP	5th &6th Feb'2015
23	Impact of globalization on the prospects of Indian Banking sector(National Conference)	Dept., of PG &Research of Commerce ., Vivekananda College, Tiruvedakam, Madurai.	Impact on use of Technology – Cloud Computing	23rd and 24th Jan' 2015
24	Issues and Challenges of Service Sector in India(National Conference)	Det., of PG and Research of Economics., Holy Cross College, Tiruchirappalli.	A study on financial performance of MDCC Bank in Madurai	7th Jan 2015
25	Disaster Management and Corporate social Responsibility in India(UGC Sponsored national level seminar)	Dept., of Business Administration, Mannar thirumalai naicker college, Madurai.	Wind Disaster in Plantain Management	27th &28th Aug'2014
26	Enterpreneurial Perspective & Emergence (International Conference)	Dept., of Entrepreneurship & skill Development Centre., Alagappa Institute of Management, Alagappa University. Karaikudi.	District Industry Corporation- Madurai District.	7th and 8th Aug'2014
27	Problem and prospects of E-Commerce(International Conference)	Dept., of Commerce, V.H,N.SenthilKumara nadar college, Virudhunagar	The problem and prospects of e-accounting transaction	25th &26th July'2014
28.	Blue Sky Thinking on B(International Conference)	Dept., of PG and Research of Commerce with CA., Coimbatore	Investigating the impact of global financial critision Indian Economy	5th Feb'2016
29	Digital Marketing(national level seminar)	Dept., of Commerce & Commerce with IT, nagamalai pudukottai, Madurai.	A conceptual framework on problems and challenges of Digital marketing channels	25th Feb'2016
30	Innovations in big data search mining and management(National	Dept., of Information Technology and Management, Anandar	Factors Influencing farmers	26th Feb'2016

	conference)	college, Karumathur, Madurai.	satisfaction with the functional coverage of regulated markets	
31	Online marketing of services in the globalization era(national seminar)	Dept., of Commerce with Computer Application., Sourashtra College, Madurai.	Marketing of gold in the globalisation era	15 th March'2016

Lectures / Talks given: Nil

Awards / Fellowships:nil

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The name of the student and the title of the Ph.D Thesis

Completed and Ongoing: nil

Name of the Ward	Date of Registration	Title	Date of degree awarded

Other activities / information / academic credentials you would like to mention:

S. No.	Topic (State / Nat'l / Int'l)	Position (Organizing Secretary/Convenor)	Organized by Dept.	Date
1.	Management in 21 st century(national level management symposium)	Member	Management Studies	Oct,12,2012
2.	Faculty Development Programme(national level)	Member	Management Studies	25' Jan,2013
3.	Online marketing of	Co-Convener	Sourashtra	15 th March

	services in the globalization era(national Seminar)		college-Commerce	2016
4	Recent Trend in Digital marketing in the global business(international conference)	Co-Convener	Sourashtra College-Commerce	April'2017
	IQAC	Member	Sourashtra college	2017till now

