Name : Dr.K.K.VIJAYAKUMAR

**Designation** : Asst. Prof.

Department : Commerce with (CA)

**Date of Joining** : 25.03.1970

Phone No : 9843588261

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### Educational Qualification: BBA., M.com., M.Phil., PGDCA, Ph.D.,

Degree	Subject	College / Uuniversity & Place	Year Completed
Mphil	Commerce	MKU, Madurai	2006
M.Com.,	Commerce	Sourashtra college	1994
PGDCA	Comp. Science	Sourashtra College	2005
Ph.D.	Commerce	Madurai Kamaraj University	2013

### **Specialisation in Teaching:**

- 1. Accountancy
- 2. Statistical methods
- 3. Auditing
- 4. Practical costing.
- 5. Management accounting

**Specialisation in Research: Co-operative society** 

#### **Research Interests:**

- 1. Diary co-operative
- 2. Marketing
- 3. finance

## Administrative / Academic Position/s (held / currently holding):

Positions held / currently holding	Year - From (month/year) To month/year)	
Membership in Professional Bodies:		

Member Board of Studies in--NIL

**Publications: Books: NIL** 

#### **Articles Published in International Journals:**

- 1. Managerial Herald- Bi-annual Journal "financial performance of the madurai district central co-operative bank ltd.," vol.2.no.1 Jan-june-2013.ISBN BOOK
- 2. Sanlex international journal of commerce, Agricultural sector in digital marketing, vol.5 special issue 1,April, 2017.ISSN 2320
- 3. National seminar "Effects of the inclusive commercial crises on India Service sector" Organised by ANJA College, 18 & 19, Dec 2014.

# **Conference / Seminar Presentations:**

1. 1 International conference "Agricultural sector in digital marketing , vol.5 special issue 1, april, 2017.ISSN 2320. 24.2.2017.

Lectures / Talks given: Nil

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Awards / Fellowships:nil

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### The name of the student and the title of the Ph.D Thesis

Completed and Ongoing: nil

Name of the Ward	Date of Registration	Title	Date of degree awarded

NIL