

## PROFILE OF Dr. L.P. RAMALINGAM



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<b>Official</b> <b>PRINCIPAL and</b> <b>Head of the Research Centre in Commerce</b> <b>SOURASHTRA COLLEGE (Autonomous)</b> <b>Vilachery Main Road,</b> <b>Pasumalai Post</b> <b>Madurai – 625 004, Tamil Nadu</b>	<b>Residence</b> <b>“Madhan-Dharani Illam”</b> <b>6-B, Nethaji 1<sup>st</sup> Street</b> <b>Vasuki Street</b> <b>Villapuram</b> <b>Madurai-625 012</b> <b>Tamil Nadu</b>
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### EXPERIENCE

- Total Teaching Experience – 20 Years @ Sourashtra College.  
Research Level – 14 Years  
Post-Graduate Level – 19 Years  
Under-Graduate Level – 21 Years
- Administrative Experience – 12 Years @ Thiagarajar College, Madurai.

### ACADEMIC QUALIFICATIONS

- Ph.D. – Madurai Kamaraj University (2007)
- M.Phil. – Madurai Kamaraj University (1989)
- M.Com. – Sourashtra College, M.K. University (1985)
- B.Com. – Sourashtra College, M.K. University (1983)
- PGDCA – Thiagarajar School of Mgt., M.K. University (1999)
- CGT – Sourashtra College, M.K. University (1984)

### RESEARCH AND AWARDS

1. Ph.D. Research Thesis on “ A Study on the Role of Bureau of Indian Standards in Product Standardization with special reference to Consumers’ Behaviour towards ISI Mark in Madurai City”.

2. A Minor Research Project on “Rural Consumers’ Awareness about ISI Mark on White Goods” was approved by the UGC with financial assistance of Rs.60,000/- during July 2010 and the research project was completed and report submitted to the UGC during January 2012.
3. A Minor Research Project on “Switching Behaviour in Retail Banking” was sanctioned by the UGC with financial assistance of Rs.70,000/- during January 2015 and the research project was completed during December 2016.
4. Recognized Research Supervisor of Madurai Kamaraj University for guiding Ph.D. Registrants with effect from December 2009.
5. Received Best Teacher Award from the Sourashtra College Council during the year 2012 on Teachers’ Day Celebration.

### **RESEARCH GUIDANCE AND SUPERVISION**

- Ph.D. Awarded – 10
- Ph.D. Thesis Submitted – 3
- Ph.D. Guiding – 3
- M.Phil. Awarded – 14

### **RESOURCE PERSON FOR CONFERENCE**

1. Acted as Resource Person for the National Seminar on “Infrastructure Financing in India – Opportunities and Challenges” sponsored by the Mahatma Gandhi University held at Al-Ameen College, Edathala, Aluva, Ernakulam, Kerala, on 9<sup>th</sup> Oct. 2012.
2. Acted as Chair Person for the One Day National Seminar on “Emerging Trends in Management” held at Dept. of Management Studies, Sourashtra College, Madurai, on 28<sup>th</sup> Mar. 2014.
3. Chaired a Technical Session on 29<sup>th</sup> March 2014 for the International Conference on “Global Business: Opportunities and Challenges” sponsored by the ICSSR, New Delhi, held at the Dept. of Commerce, Osmania University, Hyderabad, from 27<sup>th</sup> to 29<sup>th</sup> Mar. 2014.
4. Acted as Resource Person and chaired a session for the UGC sponsored Two Day National Seminar on “Role of Corporate Social Responsibility on Modern Business Era” held at Dept. of Commerce, Sree Sankra Vidyapeetom College, Perumbavoor, Ernakulam, Kerala, on 6<sup>th</sup> August 2015.

5. Acted as Resource Person and chaired a session for the UGC sponsored National Seminar on "Emerging Dimensions in Entrepreneurship" held at Dept. of Commerce, Mar Thoma College for Women, Perumbavoor, Ernakulam, Kerala, on 3<sup>rd</sup> December 2015.
6. Acted as Resource Person and chaired a session for the National Seminar on the "Role of Business Incubators in the Present Era" held at Dept. of Commerce, Santhigiri College, Vazhithala, Thodupuzha, Kerala, on 4<sup>th</sup> March 2016.
7. Chaired a Technical Session for the International Seminar on "Financial Literacy – A Supreme Tool in Accelerating Corporate Social Responsibility in Financial Institutions" held at the Post Graduate Dept. of Commerce and Research, St. Xavier's College for Women, Aluva, Kerala, on 18<sup>th</sup> July 2016.
8. Chaired a Technical Session on 31<sup>st</sup> July 2017 for the Three Day International Conference on "Global Insurance: Practices & Outlook" in collaboration with Telangana State Council for Higher Education, held at the Dept. of Commerce, Osmania University, Hyderabad, from 29<sup>th</sup> to 31<sup>st</sup> July 2017.
9. Acted as Chief Guest for the 27<sup>th</sup> Annual Day Celebration of Haran Dhivubai Indermalji Jain Matriculation Hr. Sec. School, Madurai, on 10<sup>th</sup> Feb. 2018.
10. Acted as Resource Person for the "Workshop for Non-Teaching Staff" organized by the IQAC of Madura College, Madurai, on 14<sup>th</sup> Feb. 2018.

## **PUBLISHED RESEARCH WORKS**

### **I. Research Articles Published in National and International Journals:**

1. Ramalingam, L.P. and K. Ramasamy (2005), "Demat Account – A Special Vision", **Dinamani (Tamil Daily)**, April 11, p.10.
2. Ramalingam, L.P. (2005), "Tourism and Foreign Exchange Earnings", **Kisan World**, Vol.32, No.9, September, p.21 (ISSN 0971-9229).
3. Ramalingam, L.P. (2005), "Trends in Foreign Trade", **Kisan World**, Vol.32, No.12, December, pp.19-20 (ISSN 0971-9229).
4. Ramalingam, L.P. (2008), "Awareness of Life Insurance among College Students", **Monthly Public Opinion Surveys – The Indian Institute of Public Opinion**, Vol. LIII, No.10, Issue 634, July, pp.23-29.

5. Ramalingam, L.P. (2008), "Buyers' Behaviour towards Online Shopping", **Monthly Public Opinion Surveys – The Indian Institute of Public Opinion**, Vol. LIII, No.12, Issue 636, September, pp.21-24.
6. Ramalingam, L.P. (2008), "Tourism Industry and its Potential", **Monthly Public Opinion Surveys – The Indian Institute of Public Opinion**, Vol. LIV, No.2, Issue 638, November, pp.24-26.
7. Ramalingam, L.P. (2008), "Consumers' Behaviour towards White Goods", **Monthly Public Opinion Surveys – The Indian Institute of Public Opinion**, Vol. LIV, No.3, Issue 639, December, pp.25-28.
8. Ramalingam, L.P. (2009), "The Style of Leadership Behaviour of Teachers", **Monthly Public Opinion Surveys – The Indian Institute of Public Opinion**, Vol. LIV, No.5, Issue 641, February, pp.12-14.
9. Ramalingam, L.P. (2009), "Growth and Development of Indian Railways", **Monthly Public Opinion Surveys – The Indian Institute of Public Opinion**, Vol. LIV, No.6, Issue 642, March, pp.13-16.
10. Ramalingam, L.P. (2009), "Economic Status of School Teachers", **Monthly Public Opinion Surveys – The Indian Institute of Public Opinion**, Vol. LIV, No. 9, Issue 645, June, pp.9-14.
11. Ramalingam, L.P. (2010), "Satisfaction Level of Handloom Weavers", **Monthly Public Opinion Surveys – The Indian Institute of Public Opinion**, Vol. LVI, No. 1, Issue 661, October, pp.14-18.
12. Ramalingam, L.P. (2011), "Socio-Economic Status of Handloom Weavers", **Kisan World**, Vol. 38, No. 1, January, pp.29-31 (ISSN 0971-9229).
13. Ramalingam, L.P. (2011), "Rural Consumers' Awareness about ISI Mark", **Monthly Public Opinion Surveys – The Indian Institute of Public Opinion**, Vol. LVI, No. 11, Issue 671, August, pp.20-23.
14. Sebastian, P.J. and L.P. Ramalingam (2011), "The Role of District Co-operative Bank in the Socio-Economic Development of Ernakulam District, Kerala", **Global Research Review**, Vol. 1, No. 1, December, pp.84-88 (ISSN 2250-2521).
15. Ramalingam, L.P. (2012), "Attitude of Rural Consumers towards ISI Mark on White Goods", **Monthly Public Opinion Surveys – The Indian Institute of Public Opinion**, Vol. LVII, No. 4, Issue 676, January, pp.20-28.

16. Sebastian, P.J. and L.P. Ramalingam (2012), "Beneficiaries Awareness towards Socio-Economic Development Schemes of Ernakulam District Co-operative Bank", **Research Scholar**, Vol. II, No. II, June, pp.97-104 (ISSN 2249-6696).
17. Ananthi, M.S. and L.P. Ramalingam (2012), "Utilization of E-Banking Services by the Customers of ICICI Bank Limited", **International Journal of Research in Computer Application & Management**, Vol. 2, No. 6, June, pp.146-152 (Online ISSN 2231-1009).
18. Mohamed Nasrudeen, R. and L.P. Ramalingam (2012), "Buying Decisions of Rural Consumers with reference to Fast Moving Consumer Goods", **International Journal of Research in Commerce, Economics & Management**, Vol. 2, No. 8, August, pp.97-103 (Online ISSN 2231-4245).
19. Ramprasad, T.P. and L.P. Ramalingam (2012), "Marketing of Dairy Products by the Madurai District Co-operative Milk Producers' Union Limited", **Mirror**, Vol. II, No. II, September, pp.97-101 (ISSN 2249-8117).
20. Thenmozhi, B., R.L. Ramnath and L.P. Ramalingam (2012), "A Study on Development of Women Self Help Groups", **Asian Academic Research Journal of Multidisciplinary**, Vol.1, Issue 2, September-October, pp.48-67 (Online ISSN 2319-2801).
21. Rosary Arul Kavitha, S. and L.P. Ramalingam (2012), "Buying Behavior of Consumer towards Khadi (KVIC) with special reference to Madurai City – An Analytical Study", **Radix International Journal of Research Marketing**, Vol.1, Issue 11, November, pp.1-13 (Online ISSN 2250-3986).
22. Mohamed Nasrudeen, R. and L.P. Ramalingam (2013), "Buying Roles in Family Decision Making – A Study with reference to Rural India towards Fast Moving Consumer Goods", **APOTHEOSIS**, Vol. 3, Issue. 1, January, pp.35-44 (CD-ROM ISSN 2319-5576).
23. Suganthy, S.S. and L.P. Ramalingam (2013), "Households' Behavioural Approach towards Health Insurance", **Zenith International Journal of Business Economics & Management Research**, Vol. 3 (3), March, pp.197-212 (Online ISSN 2249-8826).
24. Kathiresan, C. and L.P. Ramalingam (2013), "Family Financial Management – An Analytical Study", **Mirror**, Vol. 3, No. 1, March, pp.91-96 (ISSN 2249-8117).

25. Karthik, T.T. and Dr. L.P. Ramalingam (2013), "Farmers' Awareness about Crop Insurance Schemes: An Analytical Study", **International Journal of Research in Commerce and Management**, Vol.No.4, Issue No.08, August, pp.66-72 (Online ISSN 0976-2183).
26. Ramalingam, L.P. (2013), "Factors Influencing Rural Consumers towards ISI Marked White Goods", **International Journal of Advance Research in Computer Science and Management Studies**, Vol.4, Issue 8, November, pp. 7-13 (Online ISSN 2321-7782) (**Impact Factor 3.5**).
27. Ramalingam, L.P. (2013), "Infrastructure Financing and Commercial Banks", **Global Research Review**, Vol. 3, No. 4, December, pp.134-137 (ISSN 2250-2521).
28. Ramalingam, L.P. (2014), "A Study on Consumers' Reaction towards Utilization of E-Banking Services", **Research Journal of Social Science and Management (Singapore)**, Vol.03, Issue 09, January, pp. 95-101 (Online ISSN 2251-1571) (**Impact Factor 3.454**).
29. Nasrudeen R. Mohamed and L.P. Ramalingam (2014), "Level of Consumption of Fast Moving Consumer Goods by Rural Consumers – An Analytical Study", **International Journal of Economics, Commerce and Management (United Kingdom)**, Vol. II, Issue 1, pp.1-21 (Online ISSN 2348-0386).
30. Mohamed Nasrudeen, R. and L.P. Ramalingam (2014), "Buying Preference of Rural Consumers towards Fast Moving Consumer Goods", **International Journal of Advance Research in Computer Science and Management Studies**, Vol.2, Issue 1, January, pp. 1-10 (Online ISSN 2321-7782) (**Impact Factor 1.125**).
31. Manjula, R. and L.P. Ramalingam (2014), "New Dimensions in Corporate Social Responsibility Practices in India", **Sankhya International Journal of Management and Technology**, Vol.III, Issue II (A), February, pp. 961-963 (ISSN 0975-3915).
32. Manjula, R. and L.P. Ramalingam (2014), "Relevance of Financial Inclusion for Social and Economic Development of India", **Explorations**, Vol.4, Issue 2.1, April, pp. 204-210 (ISSN 2229-4783).
33. Ramalakshmi, C. and L.P. Ramalingam (2014), "A Study on Awareness about Micro-Insurance with special reference to LIC of India", **International Journal of Advance Research in Computer Science and Management Studies**, Vol.2, Issue 9, September, pp. 240-248 (Online ISSN 2321-7782).

34. Kavitha, K.R. and L.P. Ramalingam (2015), "Agricultural Lending by State Bank of India – A Study", **Indian Journal of Applied Research**, Vol.5, Issue 6, June, pp. 29-32 (ISSN 2240-555X; Impact Factor 3.6241).
35. Ramalingam, L.P. (2016), "Switching Behaviour in Retail Banking", **Bharata Mata Journal of Multidisciplinary Studies**, Vol. III, Issue II, July, pp.77-86 (ISSN 2348-3571).
36. Siva, T. and L.P. Ramalingam (2016), "Flow of Credit to Agriculture and Allied Sectors", **International Journal of Advance Research in Computer Science and Management Studies**, Vol.4, Issue 7, July, pp. 34-39 (Online ISSN 2321-7782).
37. Siva, T. and Dr. L.P. Ramalingam (2016), "Satisfaction Level of Farmers towards Rural Credit Schemes of Canara Bank", **International Journal of Research in Commerce, Economics and Management**, Vol.No.6, Issue No.11, November, pp.1-5 (Online ISSN 2231-4245).
38. L.P. Ramalingam (2016), "Switching Behaviour of Customers in Retail Banking", **International Journal of Advance Research in Computer Science and Management Studies**, Vol.4, Issue 12, December, pp. 1-8 (Online ISSN 2321-7782).
39. Mohammed Fathima, R. and L.P. Ramalingam (2017), "Core Service Quality in Tourism in Ramnad District", **Shanlax International Journal of Economics**, Vol.5, No.3, June, pp. 39-47 (ISSN 2319-961X).
40. Vinitha, A.S. and L.P. Ramalingam (2017), "Scenario of Rubber Production and Consumption in India", **International Journal of Advance Research in Computer Science and Management Studies**, Vol.5, Issue 6, June, pp. 34-39 (Online ISSN 2321-7782).
41. Santhiya, S.E. and L.P. Ramalingam (2017), "Growth Trend of Non-Life Insurance Premium Income in India", **International Journal of Advance Research in Computer Science and Management Studies**, Vol.5, Issue 10, October, pp. 1-6 (Online ISSN 2321-7782).

## II. Books Authored and Co-Authored:

### Authored: 11

1. Management Accounting – Problems and Solutions, Dharani Publications, Madurai (2004).
2. Practical Costing, Dharani Publications, Madurai (2005).
3. MS Office Practical, Dharani Publications, Madurai (2005).

4. Partnership Accounting, Dharani Publications, Madurai (2005).
5. Seyalar Panimurai (in Tamil), Merit India Publications, Madurai, 2006.
6. Cost Accounting, Dharani Publications, Madurai, (2007) **(ISBN 81-904189-0-4)**.
7. Business Communication, Merit India Publications, Madurai (2007).
8. Management Accounting, Dharani Publications, Madurai (2008) **(ISBN 978-81-904189-0-4)**.
9. Industrial Organization, Merit India Publications, Madurai (2009).
10. Advertising and Salesmanship, Merit India Publications, Madurai (2009) **(ISBN 978-81-908746-2-5)**.
11. Kappeedu – Kotpaadugalaum Nadaimuraigalum (in Tamil), Merit India Publications, Madurai (2012) **(ISBN 978-81-908746-9-4)**.

**Co-Authored: 4**

1. Computer Applications in Business, Merit India Publications, Madurai (2005).
2. Company Accounts, Dharani Publications, Madurai (2008) **(ISBN 978-81-904189-1-1)**.
3. Marketing Management, Merit India Publications, Madurai (2009) **(ISBN 978-81-908746-0-1)**.
4. Angadiyial Melanmai (in Tamil), Merit India Publications, Madurai (2010) **(ISBN 978-81-908746-6-3)**.

**III. Papers Published in Edited Volumes:**

1. Ramalingam, L.P., T.S. Jeyakumar and T.N. Babulal (2011), "Consumers' Awareness about Marking on Consumer Durables" in R.P.C.S. Rajaram (Ed.) **Globalization and Consumer Protection**, Wisdom Educational Service, Chennai, January 2011, pp.112-113 **(ISBN 978-81-905380-1-5)**.
2. Manjula, R. and L.P. Ramalingam (2014), "Modern Trends and Strategies in Corporate Ethics and Social Responsibility" in M. Sakthivel Murugan (Ed.) **Modern Trends and Development Strategies in Business**, Dhanraj Baid Jain College, Chennai, January 2014, pp.441-445 **(ISBN 978-81-910561-3-6)**.



3. Sebastian, P.J. and L.P. Ramalingam (2014), "Foreign Direct Investment in Retail Sector" in S. Santhosh Kumar, et.al. (Ed.) **Foreign Direct Investment in India – Opportunities and Challenges**, St. Peter's College, Kolenchery, January 2014, pp.118-121 (**ISBN 978-93-5156-043-2**).
4. Manjula, R. and L.P. Ramalingam (2014), "Socio-Economic and Environmental Effects of Foreign Direct Investment in India" in S. Santhosh Kumar, et.al. (Ed.) **Foreign Direct Investment in India – Opportunities and Challenges**, St. Peter's College, Kolenchery, January 2014, pp.48-50 (**ISBN 978-93-5156-043-2**).
5. Manjula, R. and L.P. Ramalingam (2014), "Talent Management for New Generation" in D. Chennappa, et.al. (Ed.) **Global Business: Opportunities and Challenges**, Vol.III, Global Research Society Publications, Hyderabad, March 2014, pp.384-389 (**ISBN 978-81-910003-0-14**).
6. Manjula, R. and L.P. Ramalingam (2014), "Impending Trends in CSR Activities in Bharat Petroleum Corporation Limited (BPCL), Kochi Refinery" in P. Senthil Kumaran (Ed.) **Emerging Trends in Management**, Dharani Publications, Madurai, March 2014, pp.16-17 (**ISBN 978-81-904189-5-9**).
7. Ramalakshmi, C. and L.P. Ramalingam (2014), "Marketing of Micro-Insurance Products in India" in P. Senthil Kumaran (Ed.) **Emerging Trends in Management**, Dharani Publications, Madurai, March 2014, pp.62-63 (**ISBN 978-81-904189-5-9**).
8. Ramalingam, L.P. and B. Anbazhagan (2014), "Service Quality in MBA Institutions in Madurai: Students' Perspective" in S. Palani (Ed.) **Higher Education in India – During the Plan Periods**, Shanlax Publications, Madurai, August 2014, pp.198-205 (**ISBN 978-93-80686-11-0**).
9. Manjula, R. and L.P. Ramalingam (2014), "Sustainable Development in respect of Authentic Corporate Social Responsibility" in the **Proceedings of the Second International Conference on Global Business, Economic, Finance and Social Sciences**, Chennai, July 11-13, 2014, pp.1-7 (**ISBN 978-1-941505-14-4 – [www.globalbizresearch.org](http://www.globalbizresearch.org)**).

10. Ramalingam, L.P. and B. Anbazhagan (2016), "Factors Influencing Decisions towards Financial Investment by Salaried Class Investors" in A. Venkatachalam (Ed.) **Personal Financial Management – Text and Cases**, U2 Write (A Unit of World Book Publications), Chennai, January 2016, pp.277-283 (ISBN 978-81-908718-8-4).

### **ORIENTATION / REFRESHER COURSES ATTENDED**

1. Attended the UGC Sponsored 42<sup>nd</sup> Orientation Course organized by the Academic Staff College, Bharathiar University, Coimbatore, from 10-11-2000 to 07-12-2000.
2. Attended the UGC Sponsored Reference Course in Business Economics organized by the Department of Economics, Annamalai University, Annamalai Nagar from 01-08-2002 to 21.08-2002.
3. Attended the UGC Sponsored Reference Course in Business Economics organized by the Department of Economics, Annamalai University, Annamalai Nagar from 01-12-2004 to 21.12-2004.

### **FACULTY DEVELOPMENT PROGRAMME ATTENDED**

1. Attended the Orientation Programme for College Teachers in CGT/DGT organized by the Dept. of Gandhian Studies and Ramalinga Philosophy, Madurai Kamaraj University on 15<sup>th</sup> July 2002.
2. Attended the Faculty Development Programme in Research Methodology for Commerce and Management organized by Nadar Mahajana Sangam S. Vellaichamy Nadar College, Madurai, on 28<sup>th</sup> August 2004.
3. Attended the Faculty Development Programme organized by the Dept. of Business Administration, St. Michael College of Engg. & Tech, Sivagangai, on 25<sup>th</sup> January 2013.

### **PARTICIPATION AND PAPER PRESENTED AT CONFERENCES**

<b>S. No.</b>	<b>Topic</b>	<b>Organized by</b>	<b>Paper Title</b>	<b>Date</b>
1.	UGC State Level Seminar on "Institutional Finance for Rural Development"	Sri S.Ramasamy Naidu Memorial College, Sattur	Kisan Credit Card Scheme – An Overview	11 <sup>th</sup> & 12 <sup>th</sup> Aug. 2005
2.	UGC National Conference on "Recent Trends in Commerce Education and Research"	V.V.Vanniaperumal College for Women, Virudhunagar	An Introduction to E-Commerce Market	1 <sup>st</sup> & 2 <sup>nd</sup> Sept. 2005
3.	National Level Seminar on "Marketing Strategy and Techniques"	St. Joseph's College of Arts and Science, Cuddalore-607001.	A Study on Marketing of Insurance Product	10 <sup>th</sup> & 11 <sup>th</sup> Sept. 2005

4.	National Level Seminar on "Marketing Strategy and Techniques"	St. Joseph's College of Arts and Science, Cuddalore-607001.	Concepts and Strategy for Marketing of Banking Products	10 <sup>th</sup> & 11 <sup>th</sup> Sept. 2005
5.	National Conference on "Strategic Planning for Rural Markets"	PSNA College of Engineering and Technology, Dindigul.	Achievements of Women SHG's in Kottampatty	1 <sup>st</sup> Oct.2005
6.	National Conference on "Strategic Planning for Rural Markets"	PSNA College of Engineering and Technology, Dindigul.	Business Opportunities for SHG's"	1 <sup>st</sup> Oct.2005
7.	National Conference on "Strategic Planning for Rural Markets"	PSNA College of Engineering and Technology, Dindigul.	Strategic Planning to Promote Rural Markets	1 <sup>st</sup> Oct.2005
8.	State Level Seminar on "The Role of Foreign Direct Investment in Indian Business"	Mannar Thirumalai Naicker College, Madurai.	Flow of FDI	14 <sup>th</sup> & 15 <sup>th</sup> Oct. 2005
9.	UGC National Level Seminar on "Impact of Globalisation of Indian Services Industry – Problems and Prospects"	Seethalakshmi Ramaswami College, Tiruchirappalli.	Marketing of Banking Services – An Overview	14 <sup>th</sup> & 15 <sup>th</sup> Dec. 2005
10.	UGC National Level Seminar on "Impact of Globalisation of Indian Services Industry – Problems and Prospects"	Seethalakshmi Ramaswami College, Tiruchirappalli.	Growth of Insurance Services – An Analysis	14 <sup>th</sup> & 15 <sup>th</sup> Dec. 2005
11.	National Seminar on "Changing Scenario of Consumerism"	Bharathidasan University, Tiruchirappalli.	Total Quality Management – An Overview	11 <sup>th</sup> & 12 <sup>th</sup> Feb. 2006
12.	National Seminar on "Changing Scenario of Consumerism"	Bharathidasan University, Tiruchirappalli.	Consumer Behaviour Analysis towards Consumer Durables – A Study	11 <sup>th</sup> & 12 <sup>th</sup> Feb. 2006
13.	National Seminar on "Changing Scenario of Consumerism"	Bharathidasan University, Tiruchirappalli.	Behaviour Analysis of Tourists – An Analytical Study	11 <sup>th</sup> & 12 <sup>th</sup> Feb. 2006
14.	ICSSR International Conference on "Socially Relevant Higher Education in India"	Cardamom Planters' Association (CPA) College, Bodinayakanur.	Curriculum for Quality Enhancement	21 <sup>st</sup> to 23 <sup>rd</sup> Feb. 2006
15.	UGC State Level Seminar on "Emerging Trends in Insurance Sector in India"	Mannar Thirumalai Naicker College, Madurai.	Marketing Trends of Insurance Products	2 <sup>nd</sup> & 3 <sup>rd</sup> March 2006
16.	UGC State Level Seminar on "Rural Entrepreneurship Changes and Challenges"	S.Vellaichamy Nadar College, Madurai-19.	Problems of Women Entrepreneurs – An Analysis	13 <sup>th</sup> & 14 <sup>th</sup> March 2006

17.	UGC National Seminar on "Urban Infrastructure Financing: Options & Policies in the Emerging Indian Scenario"	Bharata Mata College, Thrikkakara, Kochi, Kerala	Role of DCB in the Infrastructure Development	23 <sup>rd</sup> to 25 <sup>th</sup> Nov. 2010
18.	International Conference on "Globalization and Consumer Protection"	Kalasalingam University, Krishnankoil.	Consumers' Awareness about Marking on Consumer Durables	28 <sup>th</sup> & 29 <sup>th</sup> Jan. 2011
19.	National Level Seminar on "Globalization and its Emerging Trends"	S.Vellaichamy Nadar College, Madurai-19.	Globalization of Indian Insurance Industry – An Overview	28 <sup>th</sup> Dec. 2012
20.	UGC sponsored National Seminar on "Modern Trends and Development Strategies in Business"	Dhanraj Baid Jain College, Chennai	Modern Trends and Strategies in Corporate Ethics and Social Responsibility	4 <sup>th</sup> Jan. 2014
21.	UGC sponsored National Seminar on "Foreign Direct Investment in India: Opportunities and Challenges"	St. Peter's College, Kolenchery, Kerala.	Foreign Direct Investment in Retail Sector	30-31 Jan. 2014 <b>(ISBN only)</b>
22.	UGC sponsored National Seminar on "Foreign Direct Investment in India: Opportunities and Challenges"	St. Peter's College, Kolenchery, Kerala.	Socio-Economic and Environmental Effects of Foreign Direct Investment in India	30-31 Jan. 2014 <b>(ISBN only)</b>
23.	UGC Sponsored National Seminar on Financial Inclusion and Rural Development: Challenges and Opportunities	Post Graduate Dept. of Commerce, Deva Matha College, Kuravilangad, Kottayam, Kerala.	Relevance of Financial Inclusion for Social and Economic Development of India	4-5 <sup>th</sup> Feb. 2014 <b>(ISSN only)</b>
24.	ICSSR Sponsored International Conference on Global Business: Opportunities and Challenges	Dept. of Commerce, Osmania University, Hyderabad	Talent Management for New Generation	27-29 <sup>th</sup> Mar. 2014
25.	National Seminar on "Emerging Trends in Management"	Dept. of Management Studies, Sourashtra College, Madurai.	Impending Trends of CSR Activities in Bharat Petroleum Corporation Limited (BPCL)-Kochi Refinery	28 <sup>th</sup> Mar. 2014

26.	National Seminar on "Emerging Trends in Management"	Dept. of Management Studies, Sourashtra College, Madurai.	Marketing of Micro-Insurance Products in India	28 <sup>th</sup> Mar. 2014
27.	International Conference on Innovations in Business and Finance	Commerce Association of Kerala	CSR of Chemical Fertiliser Companies – A Study with special reference to FACT	23-24 <sup>th</sup> May 2014
28.	UGC Sponsored National Seminar on Higher Education in India – During the Plan Periods	Dept. of Economics, Mannar Thirumalai Naicker College, Madurai.	Service Quality in MBA Institutions in Madurai: Students' Perspective	22 <sup>nd</sup> Aug. 2014 <b>(ISBN only)</b>
29.	UGC Sponsored National Seminar on "Doing Business in India – Challenges and Opportunities Ahead"	Post Grade and Research Dept. of Commerce, The Cochin College, Kochi	Innovative Approaches to Implement CSR Practices in India	29-30 <sup>th</sup> Aug. 2014
30.	International Seminar on "Emerging Trends in Personal Financial Management"	Dept. of Commerce, Sree Saraswati Thyagaraja College, Pollachi, Coimbatore.	Factors Influencing Decisions towards Financial Investment of Salaried Class Investors	26-27 <sup>th</sup> Jan. 2016
31.	International Conference on "Demonetisation – Causes and consequences"	P.G. & Research Dept. of Commerce, Dr. Zakir Husain College, Ilayangudi.	Demonetisation – Causes and Consequences	23 <sup>rd</sup> Feb. 2017
32.	Regional Level Conference on "Data Providers and Data Users"	Dept. of Economics and Statistics, Regional Statistics Office, Madurai.	Participation	14 <sup>th</sup> March 2018

### **SEMINAR / CONFERENCES ORGANIZED**

1. Acted as Organizing Secretary for the UGC Sponsored Two Day National Seminar on Foreign Direct Investment in Retail Trade – Opportunities and Challenges (under Autonomy Grant) held on 1<sup>st</sup> and 2<sup>nd</sup> Feb. 2013.

### **EDITORIAL BOARD MEMBER / EDITORSHIP**

1. Editor for the Publication of Conference Proceedings of the UGC Sponsored Two Day National Seminar on Foreign Direct Investment in Retail Trade – Opportunities and Challenges (under Autonomy Grant) held on 1<sup>st</sup> and 2<sup>nd</sup> Feb. 2013 (ISBN 978-93-806860-6-6).

2. Editorial Committee Member for Shanlax International Journal of Commerce for the Special Issue of "Foreign Direct Investment in Retail Trade – Opportunities and Challenges" (ISSN 2320-4168).
3. Editorial Board Member of ISR Journals.

### REVIEWER FOR JOURNAL

1. Time Journal of Arts and Educational Research (TJAER)

### MEMBERSHIP IN ASSOCIATION

1. Life Member in Indian Accounting Association Research Foundation, Kolkatta.
2. Life Member in Indian Commerce Association, Amritsar, Punjab.
3. Life Member in All India Association for Educational Research, Bhubaneswar.

### PERSONAL PROFILE

Name	:	Dr. L.P. Ramalingam
Age & Date of Birth	:	56 Years; 10 <sup>th</sup> February 1962
Gender	:	Male
Marital Status	:	Married
Religion & Community	:	Hindu, Backward

### OTHER INFORMATION

The Ph.D. Thesis has been acquired by the Indian Council of Social Science Research (ICSSR), National Social Science Documentation Centre, Ministry of Human Resource Development, New Delhi, for their Library Reference during the year 2008.

### DECLARATION

I, Dr. L.P. Ramalingam, hereby declare that the information furnished above is true and correct to the best of my knowledge and if anything found incorrect in future, I assure you that I will be responsible to it.

Place: Madurai

Date: April 1, 2018

**(Dr. L.P. RAMALINGAM)**