



SOURASHTRA COLLEGE, MADURAI – 625 004

(An Autonomous Institution Re-Accredited with 'B' Grade By NAAC)
VILACHERY ROAD, PASUMALAI, MADURAI – 625 004



NAME : K.R.SRINIVASAN

QUALIFICATION: M.A., M.PHIL., M.B.A.,PH.D.,

DEPARTMENT : ECONOMICS

DATE OF BIRTH : 08-07-1974

AGE: 43

DATE OF APPOINTMENT : 07-08-2006

TEACHING EXPERIENCE : UG : 18
(AS ON 1ST JUNE 2017)

PG : 06

RESEARCH EXPERIENCE: M.PHIL: 02
(AS ON 1ST JUNE 2017)

PH.D: NIL

ACADEMIC ACTIVITIES - JUNE 2011 TO MAY 2017

(Kindly attach the proof for every activity)

I. LIST OF RESEARCH PUBLICATIONS (with ISSN)

S.No	Name of the Journal (Nat'l / Int'l)	Paper Title	ISSN	Month & Year
1	International journal of computer and mathematical science	An Explanatory on the usage pattern of social Networking sites among the college students	2347-8527,Vol-4	June 2015
2	Shanlax International Journal of Economics	Impact of Industrial and Technological Development of SSI	2339-961	
3	Shanlax International Journal of Commerce	A study of Digital Marketing-Challenges and opportunities		

II. PAPERS PUBLISHED IN EDITED VOLUMES (with ISBN)

S.No	Topic /Publishers (State / Nat'l / Int'l)	Paper Title	ISBN	Month & Year
1	Economics of inflation dynamics	An Economic study of inflation in India	978-93-80686-35-6	September 2014
2	Online Marketing of services in the Globalisation Era.	Online in Telemarketing	978-81-929458-4-2	March 2016
3	Online Marketing of	Impact of Online services in	978-81-929458-4-2	March

	services in the Globalisation Era	SSI Development.		2016
4	Globalisation and Consumer Protection	Small Scale Industries Development.	978-81-905380-1	January 2011

III. LIST OF RESEARCH PROJECTS UNDERTAKEN

S.No.	Funding Agency (UGC/DST/etc.,)	Major/Minor	Title	Amount sanctioned	Completed/Ongoing	Period
			NIL			

IV. LIST OF SEMINARS / CONFERENCES / WORKSHOPS ORGANIZED

S. No.	Topic (State / Nat'l / Int'l)	Position (Organizing Secretary/Convenor)	Organized by Dept.	Date

V. LIST OF SEMINAR/ CONFERENCE ATTENDED/PAPER PRESENTED

S. No.	Topic (State / Nat'l / Int'l)	Organized by Dept./University/College	Paper Title	Date
1	Participated in National Seminar on Endangering Agricultural Development; Emerging issues, Challenges and Strategies.	Co-operatives league in Development and Employment, Kanyakumari	Attended	15&16-07-11
2	Participated in UGC Sponsored National Seminar on Globalisation and Agricultural Labour market	Scott Christian College, Nagercoil	Attended	17.06.2011 18.06.2011
3	Participated and presented a paper in the state level seminar on Rationale for second Green Revolution	Arul Anandar College, Karumathur	Attended	24-01-12
4	Participated and presented a paper in the state level seminar on New perspectives on CBCS in TamilNadu.	V.O.C.College, Thoothukudi	Attended	18-02-12
5	Participated in the State level seminar on Foreign Universities Bill-2010	Francis Xavier College,	Tirunelveli	26-08-2012
6	Participated In the National Seminar on Foreign Direct Investment in Retail Trade- Opportunities and Challenges	Sourashtra College	Attended	01.02.2013 and 02.02.2013
7	Participated and presented a paper in the National Conference on Social Justice and Sustainable Development.	Madura College, Madurai	Participated	22.01.2013 23.01.2013
8	Participated and presented a	Sri Meenakshi College for		15&16-01-

	paper in the National Seminar on Biodegradable waste-Environmental Issues and Sustainability.	Women,Madurai		13
9	Participated And Presented a paper in the National seminar on Economics of Inflation Dynamics	Thiagarajar College,Madurai.	An Economic study of inflation in india	21-08-14
9	Participated and presented a paper in the National Seminar on Higher Education in India-During the Plan periods	Mannar Thirumalai Naiker College,madurai	FDI in Higher education	22-08-14
10	Attended UGC Sponsored National Seminar on women and Child Rights:Situational Analysis,Rescue,Rehabilitation and Reintegration	Scott Christian College,Nagercoil	Attended	04-07-14 05-07-14
11	Presented a paper in the National Seminar on Marketing of Services in the Globalisation Era	Sourashtra College	Online in Telemarketing	15-03-16

VI. OTHER ACHIEVEMENTS

1. ADDITIONAL QUALIFICATIONS :

2. RESEARCH GUIDANCE :

S.No.	Research Degree	No.of Research Scholars	
		Completed	On going
1.	M.Phil.,	NIL	
2.	Ph.D.,		

3. Details of Ph.D., Research scholars

S.No.	Name of the Candidate	Research Title	Date of Award of Ph.D.,
		NIL	

4. Acted in the key post at other College/University/Other Institutions (Such as University Nominee, Ext. examiner for Ph.D., Viva-Vce exam, Member of Inspection/Interview committee etc.,)

S.No.	Position	Name of the College/University	Date/Period
		NIL	

5. Additional Responsibilities taken in our College:
(such as NSS/NCC/Various Clubs/Various Committees/etc.,)
(Kindly attach the activity report with evidence)

S.No.	Position	NSS/NCC/Committee/Club/etc.,	Date/Period
1	Programme Officer	NCC	Dec. 2011- May 2017
2	Director	IQAC	February 2017 to Till date

6. Acted as Resource Person / Chair Person / Member of Editorial Board / Other

S.No.	Topic	Sem/Conf/Journal/Other (State / Nat'l / Int'l)	Name of the College/University	Date/Period
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7. Attended Orientation/Refresher/FDP/Other Programme

S.No.	Topic	Orientation/ Refresher/FDP	Name of the College/University	Date/Period
1	Indian Economy-Its Prospects and Challenges	Refresher	Academic Staff College, Madurai Kamaraj University, Madurai.	01-03-2013 To 21-03-13
2	Women Towards Equality	Refresher	Academic Staff College, Madurai Kamaraj University, Madurai	02.11.2016 To 22.11.2016
3	Research Methods and data analysi in social sciences	workshop	Madurai Kamaraj University, Madurai	20-01-2012 To 24-01-12
4	The Aboade of Ramnabi yeshva in Tonoght's environment	International Workshop	Sriparasakthi College,Courtallam	19-10-2013

8. Guest lectures delivered : Nil

S.No.	Topic	Name of the College/University	Date/Period
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9. Any other Acheivements:

Received BEST TEACHER Award in the Academic year 2012

10. Department Activities (For HOD's only): NOT APPLICABLE
(such as Association activities, Alumni details, Guest lectures arranged, Placement details, Students Acheivements, Result analysis, Rank holders, etc.,)

11. Present professional status of Alumni (For HOD's only):

S.No.	Name of the Alumni	Residential Address with contact No. & e-mail-id	Present working Co., Designation, Contact No. e- mail-id	Batch