

Name : S.LAKSHMANA MOORTHY
 Designation : Assistant Professor
 Department : Economics
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Educational Qualification:

Academic Qualifications:

Degree	Board/University	Subjects	Year
B.A	Madurai Kamaraj University	Economics	1995
M.A	Madurai Kamaraj University	Economics	1998
M.Phil	Madurai Kamaraj University	Economics	2000
P.hd	Madurai Kamaraj University	Economics	2014

Specialisation in Teaching:

- Managerial Economics
- Indian Economy
- Money and Banking
- Entrepreneurial Development
- Research Methodology

Specialisation in Research: Women Studies

Research Interests:

- Women Studies
- Marketing and Consumer research
- Agricultural Marketing

Administrative/Academic Positions (Held/Currently Holding):

Positions Held/Currently Holding	Year
Placement Officer	2016- till date
Planning and Development Member	From 2008 onwards

Articles published in Journals:

S.No	Name of the Journal (Nat'l / Int'l)	Paper Title	ISSN	Month & Year
1	International Journal of Computer and Mathematical Science [IJCMS]	An Exploratory Study on the Usage Pattern of Social Networking Sites among the College Students	2347-8527 Volume 4 Issue 6	June 2015

Papers published in edited volumes (with ISBN)

S.No	Topic /Publishers (State / Nat'l / Int'l)	Paper Title	ISBN	Month & Year
1	Economics of Inflation Dynamics	An Economic Study of Inflation in India	978-93-80-686-35-6	Sep 2014
2	National Seminar on Online Marketing of Services in the Globalization Era	Online in Telemarketing	978-81-929458-4-2	Mar 2016
3	National Seminar on Online Marketing of Services in the Globalization Era	Impact of Online Services on Small Scale Industries Development	978-81-929458-4-2	Mar 2016

List of Seminar/ Conference Attended/Paper presented

S. No.	Topic (State / Nat'l / Int'l)	Organized by Dept./University/College	Paper Title	Date
1	International conference on Environmental sustainability: challenges and strategies	Fatima college, Madurai	Environment and Human Rights	17 & 18 feb 2011

2	State level seminar on Rationale for second green revolution	Arul ananadar college, Madurai	Forex Reserves:Issues and challenges	24 th jan 2012
3	UGC Sponsored State level seminar on “New perspectives on CBCS in Tamilnadu”	V.O.C College Thoothukudi district	New perspectives on CBCS in tamilnadu	18 th feb 2012
4	State level seminar on Foreign Universities Bill -2010	Francies Xavier Engineering college, Tirunelveli	Foreign Universities Bill - 2010	26 th aug 2012
5	UGC Sponsored National Conference on “Social Justice and Sustainable Development”	Madura College, Madurai	Present status of Banking System in India	22 nd and 23 rd jan 2013
6	UGC Sponsored National Seminar on Foreign Direct Investment in Retail Trade – Opportunities and Challenges	Sourashtra college Madurai	FDI in Retail	1 st and 2 nd feb 2013
7	National level Seminar on Bio –Degradable Waste - Environmental Issues and Sustainability	Sri Meenakshi Govt Arts College for Women , Madurai	Environmental Issues and Sustainability	15 th and 16 th feb 2013
8	International Workshop on The Abode of ‘Ram Nabi Yeshua’ in Tonight’s Environment	Sri Parasakthi College for Women Coutrallam Thirunelveli dist		19 oct 2013
9	UGC Sponsored National Seminar on “Higher Education in India –During the Plan Periods”	M.T.N college Madurai	FDI in Higher Education	22 nd aug 2014

LIST OF SEMINARS / CONFERENCES / WORKSHOPS ORGANIZED

S. No.	Topic (State / Nat'l / Int'l)	Position (Organizing Secretary/Convenor)	Organized by Dept.	Date
1	Globalisation is its impact on Indian culture & society	Co-convenor	Economics	4.2.2015

LIST OF RESEARCH PROJECTS UNDERTAKEN

S.No.	Funding Agency (UGC/DST/etc.,)	Major/ Minor	Title	Amount sanctioned	Completed/ Ongoing	Period
1	ICSSR	MAJOR	SOCIO ECONOMIC AND PHYSICAL CONDITIONS OF TRANSGENDER IN MADURAI , TAMILNADU		APPLIED	
2	UGC	MINOR	A STUDY AN SOCIO ECONOMIC STATUS OF WOMEN EMPLOYEES IN PRIVATE SECTOR IN MADURAI DIST		APPLIED	

