



# Sourashtra College, Madurai

## Faculty Profile

1. Name : Dr. K.Subbulakshmi
- 2.Designation : Assistant Professor
- 3.Department : Corporate Secretaryship
- 4.Date of Joining & Retirement :10.09.2019 & 31.05.2038
- 5.Phone No :9095029238
- 6.Email ID : subbulakshmisourashtra@gmail.com
7. Educational Qualification : M.Com., M.Phil., Ph.D.

### 8. Professional Experience:

Sl. No	College/Organization	Designation	Total Period	Nature of work
1.	Sourashtra College	Assistant Professor	10.09.2019 to till date	Teaching
2.	Sri S.R.N.M. College, Sattur	Assistant Professor	12 years	
3.	Christian Polytechnic College, Oddanchatram.	Lecturer	3 years 8 months	

### Research Experience (Ph.D)

Title of works/Thesis	University Where the work was carried out	Year of Completion
A Study of Profitability Performance of Public and Private Sector Commercial banks in India	Madurai Kamaraj University, Madurai.	2013

## Research Guidance

S. No	Name of the Student	Programme	Year	University where the work was carried out	Status
1	K.Vigneswaran	M.Phil	May 2015	M.K.University, Madurai	Completed
2	S.Jeyalakshmi	M.Phil	May 2015	M.K.University, Madurai	Completed
3	K.Seethalakshmi	M.Phil	May 2016	M.K.University, Madurai	Completed
4	S.Mareeswari	M.Phil	May 2017	M.K.University, Madurai	Completed

## Research Publications

S. No	Title of the Paper	Name of the Journal	Issue & Vol. No. / Impact Factor/Scopus/ Web of Science / UGC	Page Nos. / Year	Level – International/ National
1	Worker participation in management in india	Global Journal of Commerce and Economics	ISSN No 2393-9796, volume 2 ,issue 1	March 2015	International
2	Customer Relationship management- An overview	International journal of Nehru journal of management Research	ISSN -2230 7974 volume 1 issue 10	Nov 2015	International
3	A Study on Problems of Customer getting services of commercial Banks in Sattur Town	International journal of Commerce, Business and Management	ISSN 2319-2828 vol-5, Nov 5,	Sep-Oct 2016	International
4	Roll of Information Technology in Supply chain Management	<b>UGC Approved journal- International of Multidisciplinary Researches</b>	Vol 3 No-4 ISSN-2349-8684, impact factor 3.487	May 2017	International

5	Role of SMEs Economic Development of India	ICSSR Sponsored Research Journal of SRNMC	Vol-1, ISSN- 2395-7085	March 2017	National
6	A Study on Customer Satisfaction on Banking facilities of Commercial Banks in Sattur Town	<b>UGC Approved</b> <b>journal No:44120-</b> Shanlax International journal of Commerce	vol 5 No-4 October-2017 <b>ISSN-2320-</b> 4168 with <b>impact factor</b> <b>3.017</b>	October- 2017	International

### Faculty development program attended

Sl No	Date	Name of the Program attended	Title of the Program	Name of the Institute/University
1	25.04.2020 to 02.05.2020	One-week International Online Faculty Development Program	Self, Society and Personal development	Universitas Hindu Indonesia and Grand Academic Portal (GAP)
2	15.05.2020	One day online Faculty Development Program	Life Skill Development	Shree Chandrababhu jain College, Manjur.
3	16.05.2020	One day online Faculty Development Program	Covid -19 Footprint on International Market	VET Institute of Arts and Science College, Thindal, Erode.
4	17.05.2020	One day online Faculty Development Program	Present challenges and Opportunities in Indian Business environment	Shrimathi Devkunvar Nanalal Bhatt Vaishnav College for women, Chromepet, Channai.
5	18.05.2020 to 22.05.2020	Five days online Faculty Development Program	Educate the educators-2020	Nehru Arts and Science College(Autonomous) Coimbatore.

### Faculty Induction program/Orientation program:

1	04.06.2020 to 01.07.2020	4 week Induction/Orientation Program for faculties of Higher Education	Orientation Program	Sponsored by MHRD and Ramanujan College, New Delhi
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**Other certificates:**

1	10.05.2020 & 11.05.2020	Two days online workshop	Research methodology	Ananda College, Devakottai.
2	26.04.2020	E-Quiz	World Intellectual Property Rights day	School of Life sciences, B.S.Abdur Rahman cresent Institute of Science and Technology, Vandalore, Chennai.
3	16.07.2020	E-Quiz	Financial Management	Narayana Engineering College, Nellore.

**Papers Presented in Conferences/Seminars**

S. No	Title of the Paper	Title of the Conference/Seminar/ Organiser	Level – International/ National
1	Rainwater Harvesting in India	Fatima Arts and Science college , Madurai on 17 <sup>th</sup> and 18 <sup>th</sup> feb 2010	International
2	A Study on Profitability of Public sector Commercial Banks	Sri Ganesh school of Business management, Salem on 20 <sup>th</sup> Feb 2013.	International
3	Role of Brokers in Insurance Industry-A Study	<b>UGC Sponsored National</b> level seminar on “Emerging issue in Banking and Insurance sector, Sri S.R.N.M College, Sattur on 4 <sup>th</sup> and 5 <sup>th</sup> march 2010.	National
4	Retail Industry in India	<b>UGC Sponsored National</b> level seminar on “Retail Marketing in India: Trends and challenges, MTN	National

		College, Madurai on 24 <sup>th</sup> sep 2011.	
5	Rural Women Entrepreneurship	<b>UGC Sponsored National</b> level conference on Prospects and challenges of Women Entrepreneurs in the Indian scenario, - <b>ISBN</b> 9789384734091, held at MDTH college, Tirunelveli on March 12 <sup>th</sup> and 13 <sup>th</sup> 2015.	National
6	Profitability and Efficiency in Indian Banks	<b>ISBN-</b> held at Padmavani Arts and Science college for women on 29 <sup>th</sup> Aug 2015.	National
7	Recent Trends in Banking sector and challenges	<b>ICSSR Sponsored National</b> level Conference Payment Banks: Opportunities and Challenges, - <b>ISBN</b> 978-93-81720-58-6 held at VHNSN College, Virudhunagar on 29 <sup>th</sup> and 30 <sup>th</sup> sep 2016.	National
8	Role of SMEs Economic Development of India	<b>ICSSR Sponsored Research</b> journal of SRNMC “Make in India- Opportunities and Challenges”, -vol 1 special issue march 2017, <b>ISSN-</b> 2395-7085.	National

9	Customer Relationship management”,	ISBN-978-81 909665-97 , held at Theni Kamavar sangam College of Arts and Science college , Theni on 19 <sup>th</sup> sep 2015.	National
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**Details of academic activities /Subjects handled:**

- Principles of Management
- Financial Accounting
- Cost Accounting
- Management Accounting
- Commercial law

- Banking law theory & practice
- Marketing Management
- Advertising and Sales Promotion