

Name : M.R.Sridaran
Date of Birth & age : 01-06-1961; 57 years
Designation : Associate Professor & Head
Specialization : Marketing
Teaching Experience : 33 years
Academic Qualification : M.com.,M.phil.,M.B.A.,M.Ed.,PGDCA



Course	Name of the Institution	Year of Passing	Class
B.com.,	Sourashtra college Madurai	April, 1981	I
M.com.,	Sourashtra college Madurai	April, 1983	I
B.Ed.,	Madurai kamaraj university Madurai.	April, 1985	I
M.Ed.,	Madurai kamaraj university Madurai.	April, 1989	I
M.Phil.,	Madurai kamaraj university Madurai.	April, 2002	I
M.B.A.,	Periyar University	April, 2009	I
PGDCA	Alagappa University	April,1999	I

Dissertation : Marketing of UIT Schemes in Madurai.

Ph.D : ---

Additional Qualification : (i) Actively Papers Presented in State level and National level seminar.

(ii) Acted as a convener for Two Page National level seminar – organized by Department of commerce