

NAME : DR.N.M. MEKALA
QUALIFICATION : M.COM.,M.PHIL., PH.D., MBA.,B.ED., PGDCA.,
DESIGNATION : ASSISTANT PROFESSOR
DEPARTMENT : COMMERCE
DATE OF BIRTH : 09-06-1971 **AGE:** 47
DATE OF APPOINTMENT : 14 AUG 2013 (REGULAR) &(FROM 1994 TO 13 AUG 2013 - SF)
TEACHING EXPERIENCE : UG : 23 YEARS PG : 12 YEARS (AS ON 1ST JUNE 2017)
RESEARCH EXPERIENCE : M.PHIL : 5 YEARS PH.D : 2 YEARS(AS ON 1ST JUNE 2017)
SPECIALIZATION : ENTREPRENEURSHIP



ACADEMIC ACTIVITIES - JUNE 2011 TO MAY 2017

(Kindly attach the proof for every activity)

I. LIST OF RESEARCH PUBLICATIONS (with ISSN)

S.No	Name of the Journal (Nat'l / Int'l)	Paper Title	ISSN	Month & Year
1	International Journal of Recent Research and applied studies, ISSN : 2349-4891, Vol 3 , Issue 4, April 16. - International	Arising of Pudhu Vaazhvu Project for Better Livelihood to Rural Women	ISSN : 2349-4891, Vol 3 , Issue 4, April 16.	April 2016
2	Roots International Journal of Multidisciplinary Researches. ISSN : 23498684 - National	A study on Entrepreneurship development under Pudhu vaazhvu project in T.Kallupatti Block at Madurai District.	ISSN : 23498684	24.9.16

3	Business innovation and sustainable development ISSN : 22307974 - International	Training and skill development in the better livelihood of rural women of vulnerable families under pudhu vaazhvu project in Madurai distri	ISSN : 22307974	4.10.2016
4	Recent Trend in Digital Marketing in the Global Business ISSN: 2320-4168 - International	A study on students Attitude towards Digital Marketing and its Services	ISSN: 2320-4168	April 2017

II. PAPERS PUBLISHED IN EDITED VOLUMES (with ISBN)

S.No	Topic /Publishers (State / Nat'l / Int'l)	Paper Title	ISBN	Month & Year
1	"Emerging trends in Management" Sourashtra college, ISBN:978-81-904189-5-9 - National	A study on college students doing part time job in Madurai city	ISBN:978-81-904189-5-9	28.3.2014
2	Online Marketing of services in the globalization Era ISBN: 9788192945842 National	Online Entrepreneurs	ISBN: 9788192945842	15.3.2016
3	Goods and Services – Concepts and Challenges. ISBN 978-93-81723-61-6 National	GST – An Overview “ Refund and Benefits”	ISBN 978-93-81723-61-6	19.1.17

III. LIST OF SEMINAR/ CONFERENCE ATTENDED/PAPER PRESENTED

S. No.	Topic (State / Nat'l / Int'l)	Organized by Dept./University/College	Paper Title	Date
1	Arising of Pudhu Vaazhvu Project for Better Livelihood to Rural Women		Arising of Pudhu Vaazhvu Project for Better Livelihood to Rural Women	April 2016
2	A study on Entrepreneurship development under Pudhu vaazhvu project in T.Kallupatti Block at Madurai District.	Mangayarkarsi college college of arts and science. Madurai.	A study on Entrepreneurship development under Pudhu vaazhvu project in T.Kallupatti Block at Madurai District.	24.9.16
3	Arising of Pudhu Vaazhvu Project for Better Livelihood to Rural Women	Neru Institute of technology Coimbatore	Arising of Pudhu Vaazhvu Project for Better Livelihood to Rural Women	4.10.2016
4	A study on Entrepreneurship development under Pudhu vaazhvu project in T.Kallupatti Block at Madurai District.	Sourashtra college Madurai	A study on Entrepreneurship development under Pudhu vaazhvu project in T.Kallupatti Block at Madurai District.	April 2017
5	A study on college students doing part time job in	Sourashtra college	A study on college students doing part	28.3.2014

	Madurai city	Madurai	time job in Madurai city	
6	Online Entrepreneurs	Sourashtra college Madurai	Online Entrepreneurs	15.3.2016
7	GST – An Overview “ Refund and Benefits”	VHNSN college Virudhunagar.	GST – An Overview “ Refund and Benefits”	19.1.17

IV. OTHER ACHIEVEMENTS

1. ADDITIONAL QUALIFICATIONS :

2. RESEARCH GUIDANCE :

S.No.	Research Degree	No. of Research Scholars	
		Completed	On going
1.	M.Phil.,	1	---
2.	Ph.D.,	1	4

3. Details of Ph.D., Research scholars

S.No.	Name of the Candidate	Research Title	Date of Award of Ph.D.,
1	S.Vijayaprasanna Devi	A study on Entrepreneurial competencies of women in Rural Areas under Tamilnadu Pudhu Vaazhu project in Madurai District	Submitted
2	A . Stephen Jeyaraj	A study on the Attitude towards ESI benefits and services of subscribers of college employees in	On going

		Madurai District.	
3	C.Sundaresan	A study on Socio economic conditions of Life Insurance Corporation Agents in Madurai City.	On going
4	R.Kavitha	A Comparative study on Investment Pattern of Government Employees and Private sector Employees in Madurai City	On going
5	N. Muthuselvi	A Study on Entrepreneurial Traits of Autonomous college students doing Part Time job in Madurai District.	Submitted

4. Acted in the key post at other College/University/Other Institutions

(Such as University Nominee, Ext. examiner for Ph.D., Viva-Vce exam, Member of Inspection/Interview committee etc.,)

S.No.	Position	Name of the College/University	Date/Period
1	Subject expert – UG BOS	Mannar Thirumalai Naikar College, Madurai 4.	10.8.2015 to 9.8.2017

5. Additional Responsibilities taken in our College:

(Such as NSS/NCC/Various Clubs/Various Committees/etc.,)

(Kindly attach the activity report with evidence)

S.No.	Position	NSS/NCC/Committee/Club/etc.,	Date/Period
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1	YRC Programme Officer	YRC	June 2015-June 2017
2			
3			

6. Attended Orientation/Refresher/FDP/Other Programme

S.No.	Topic	Orientation/Refresher/FDP	Name of the College/University	Date/Period
1	FDP on Teaching methods and inter personal relationship- Participation	FDP	Sourashtra College	15-3-2014
2	Orientation program- Teachers on Teacher effectiveness	Orientation programme	Sourashtra College	7.3.2015
3	UGC Sponsored - Orientation program- Participation	Orientation program	MKU	27.10.15 to 23.11.15
4	FDP on Redefined role of teachers-	FDP	Sourashtra College	5.3.2016

	Participation			
5	UGC Sponsored Refresher course – “Emerging Trends of Current Business Environment	Refresher course	MKU	2.11.16 to 22.11.16

7. Guest lectures delivered

S.No.	Topic	Name of the College/University	Date/Period
1	Guest Lecture on – “Financial Statement for MSME’s	Sourashtra College	8.1.15
2	Guest Lecture – Women Entrepreneurship	Sermathai vasan college for women, Madurai-12	23.9.2015
3	Guest Lecture on Entrepreneurship	Madurai Sivakasi Nadar Poineer Meenakshi Women’s college,Poovanth-630 611.	27.7.16

8. Any other Achievements: Conducted one day workshop on “Disaster Management” and the position held as Convener.

9. Department Activities (For HOD’s only):
(such as Association activities, Alumni details, Guest lectures arranged, Placement details, Students Achievements, Result analysis, Rank holders, etc.,)

Signature of the Staff

