

Name : Dr.T.T.Karthik

Date of Birth & age : 11-04-1985; 33 years

Designation : Assistant Professor

Specialization : Marketing

Teaching Experience : 5 years

Academic Qualification : M.com.,M.phil.,M.B.A.,Ph.D.,



Course	Name of the Institution	Year of Passing	Class
B.com.,	Sourashtra college Madurai	April, 2005	II
M.com.,	Sourashtra college Madurai	April, 2007	I
M.Phil.,	Sourashtra college Madurai	April, 2008	I
M.B.A.,	DDE, Madurai kamaraj university, Madurai - 21	May, 2013	I
Ph.D	Madurai Kamaraj University, Madurai-21	July, 2014	---

Dissertation : A Study on customers' Attitude Towards
Soft drinks in Madurai city.

Ph.D : A Study on Crop Insurance in Madurai District.

Additional Qualification : ---

