

7.3.1. Performance of the institution in one area distinctive to its vision, priority and thrust

The vision of the college is to provide affordable quality higher education. In the process of attaining the vision, short-term and long-term strategic plans have been drawn. Emphasize is being given to initiate various quality measures such as augmentation of infrastructure, quality of teaching staff, increase in need based new programmes, interaction with other institutions, placement and emerge as an institute of excellence on par with eminent institutions. In order to achieve these things, the institution follows a steadfast principle of collecting affordable fee for aided stream and self-financed stream students. This practice followed since the inception of the college. The institution stringently follows Government regulations on reservation policy and merit in admission. No capitation fee is collected in both aided and self-finance stream. Quality standards prescribed by the UGC are strictly adhered in appointing staff members and maintain teacher – student ratio as 1:18. The research cell, with well-defined research policy, motivates teachers and students to pursue research by way of providing facilities and incentives. Out of 133, 54 are doctorates. Quality education is complemented with an enhanced infrastructure. The college constantly augments its infrastructure, catering to the needs of all levels of academic programmes. The fruition of quality education is career readiness and a lucrative placement. College conducts campus placement drives and effectively bridges the gap between the demands of the industries and our skilled students. Every year, the number of students getting placed through on and off campus interviews increases with a reasonable salary. Socially backward students are facilitated with backward class, scheduled caste and scheduled tribe scholarships from the state government. Economically backward students are helped to get scholarships from Madurai Charitable trust, MUTA, SCAAN etc.


PRINCIPAL (i/c)
SOURASHTRA COLLEGE
MADURAI - 625 004

5.1 Student Support			
5.1.1 Scholarships and Financial Support			
	Name /Title of the scheme	Number of students	Amount in Rupees
Financial support from institution	Madurai Charitable Trust	21	63000
	MUTA Scholarship	13	6500
	"ANTOINE LAVOISIER" Merit Scholarship	5	2500
	Student Aid Fund	26	5200
Financial support from other sources			
a) National	BC/MBC/DNC	531	1118908
	SC/ST	57	336218
	SC/ST Hosteller Woman	4	30000

5.2.1 Details of campus placement during the year					
On campus			Off Campus		
Name of Organizations Visited	Number of Students Participated	Number of Students Placed	Name of Organizations Visited	Number of Students Participated	Number of Students Placed
M/s BATA	115	34			
M/s Quality Knit wears Private Limited	300	9			
M/s Elite Management Consulting services	300				
M/s Balsu's Success Academy	300	3			
M/s Gunaa Kitchen Equipments	300				
M/s AjanthaCool BLUE STAR	300	4			
M/s COLORS AGENCY SERVICES	300	2			
M/s SRIEE JEYAPRABHA JEWELLERS PRIVATE LIMITED	300	4			
M/s ShriSarathi Garments Pvt Ltd	300	10			
M/s EAVR ENTERPRISES	300	6			
M/s Aube Life Sciences Private Limited	300				
JAS EXPORTS		3			


PRINCIPAL (i/c)
SOURASHTRA COLLEGE
MADURAI - 625 004